

TED talk on The UN's sustainable Development Goals



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What is a TED talk?

- short presentations about a certain subject (5 to 10 minutes)
- started as a conference on Technology, Entertainment and Design
- most popular ones presented on www.ted.com
- have to be interesting and well-structured

Aim of the activity

- **students train their argumentative and presentation skills**
- **subject will be fixed by the "Sustainable Development Goals for the United Nations"**
- **students have to discover these goals, reflect them and prepare one of the topics for a TED talk ->students are forced to deal with recent and future problems.**

Sustainable Development Goals

- 17 goals on the website of the UN
(<https://sustainabledevelopment.un.org>) -> from social to environmental problems
- Make students choose one goal and do some research on it
- Example: goal 13 “Climate Action”
-> Take urgent action to combat climate change and its impacts



What makes a good TED talk?

- Watch (the first part of) the example “Why I live a zero waste life” by Lauren Singer

<https://www.tedxteen.com/talks/why-i-live-a-zero-waste-life-lauren-singer>

- Let’s discuss: What makes a good TED talk?

Developing a TED talk

- **Make up a throughline (a catchy statement that sums up the main ideas) for a TED talk dealing with goal 13 “Climate Action“ (-> about 15 words,)**
- **Check your throughline:**
 - **Is it a topic I am really interested in?**
 - **Does it make people interested?**
 - **Will it make a difference to the listeners to learn more about this?**
 - **Do I know enough about the topic?**

Developing a TED talk

- **Develop your storyline -> imagine your talk as a story you would like to tell your audience.**

Introduction:

First argument:

Second argument:

Conclusion (what do you want everyone to remember?):

- **Turn your script into a moving TED talk.**
- **Record the best talks and upload them onto the website.**